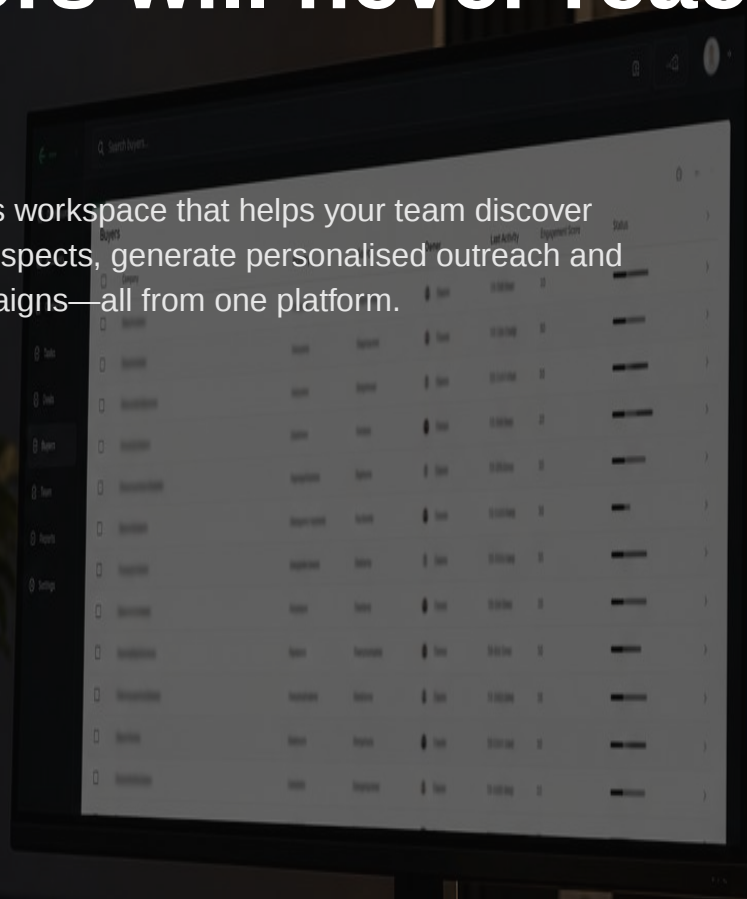


BOUND

Find the buyers your competitors will never reach.

Bound is an AI-powered sales workspace that helps your team discover qualified buyers, research prospects, generate personalised outreach and launch intelligent email campaigns—all from one platform.



WORKSPACE LAUNCH PROGRAMME

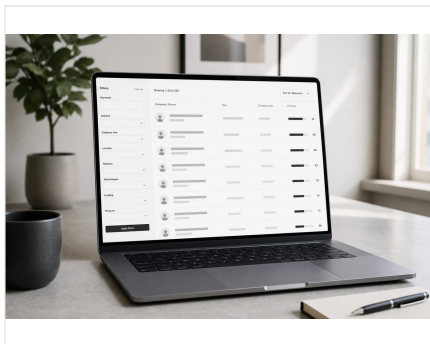
\$1,500 one-time

Implemented end-to-end. Ready to generate conversations from day one.

500 Bound AI Credits included

WHAT BOUND DOES

How Bound Works



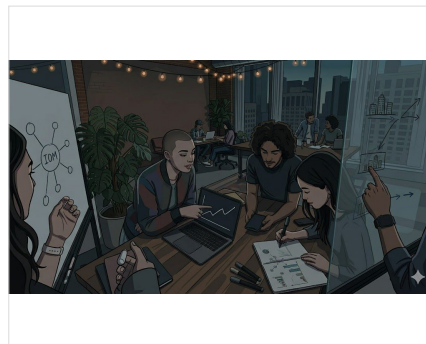
1. Discover

Find companies and decision-makers that match your ideal customer profile.



2. Prepare

Bound researches every company and contact, then generates personalised outreach ready for review.



3. Launch

Approve your campaign and Bound manages follow-ups, reply detection and CRM updates automatically.

Always Included

Buyer Search

Buyer Discovery

CRM

Pipeline

AI Draft Review

Campaign Review

Analytics

Searching and managing your pipeline is always free.

Implemented end-to-end for outcomes that matter.

Strategy

- AI Sales Strategy Session
- ICP & Buyer Profile Design
- Outreach Strategy

Infrastructure

- CRM Configuration
- Email Infrastructure
- Domain Authentication
- Outreach Domain
- Deliverability & Domain Warm-up

AI Configuration

- Workspace Configuration
- AI Agent Configuration
- Campaign Configuration

Launch

- Team Onboarding
- **500 Bound AI Credits**

WORKSPACE LAUNCH

\$1,500

One-time

INCLUDED CREDITS

500 Credits

Ready on day one

USAGE

Pay only when

AI performs sales work

COMMERCIAL MODEL

Pay only when Bound helps you sell.

Buyer search, CRM and pipeline management are always free.

Credits are only used when Bound performs valuable sales work on your behalf.

ACTION	CREDITS
Unlock Qualified Buyer	1
Launch AI Outreach	2

Launch AI Outreach Includes

Once launched, Bound automatically:

- Researches the company
- Researches the contact
- Generates personalised emails
- Creates intelligent follow-up sequences
- Detects replies
- Updates your CRM
- Stops outreach when prospects respond

No additional credits are charged while the campaign is active.

Billing

- 500 Bound AI Credits included
- Additional credits: \$1.50 each
- Monthly usage billing
- No subscription
- No contracts

READY TO LAUNCH?

Workspace Launch Programme

\$1,500 one-time

Includes: Complete implementation · Team onboarding · 500 Bound AI Credits

Secure payment via Stripe · boundengine.com/pricing